

HawaiiWP.com LLC

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Website Design Guidelines:

We have created this form to aid you in describing to us your project. The concepts covered in this form will create a bridge between your dreams and desires for your site and our logistical and design considerations.

Our design process is to collaborate with you and dialog at various stages of the design process. We'll begin designing and work with your feedback to refine your website. So the faster and more efficiently we can communicate, the quicker the project will progress.

Describe Your Company & Project

If you could describe the feeling you would like people to have when they visit your website, what would that be?

Does your company have colors/fonts/other assets you would like to use?

Colors- We can guess the colors of your logo, but if you have Pantone Colors from a print designer or if you would like to choose specific web colors, here is a website to assist you.

<http://html-color-codes.info>

Fonts- Do you prefer Times New Roman (Serif) or Helvetica (sans-serif) type fonts? You may also choose a specific font from this list of Google Fonts. <https://www.google.com/fonts> Please limit your selection of fonts to 2-3 Styles. Generally clients have a Headline font and a Body font.

Do you have access to your Logo in a high quality digital file (Photoshop PSD, Illustrator AI, or other Print Quality images)?

Comparative Assessment

What are the website addresses of 3-4 of your competitors or similar websites?

What specific design features do you like about those websites (menus, color scheme, layout, etc.)?

What specific design features do you dislike about those websites?

Are there any other websites not specifically related to your business that appeal to your sense of design? What specific design features do you like and dislike about those websites?

Additional Information

Please give me any additional information you feel would be important in designing your site.